



The San Diego County Registrar of Voters created this social media toolkit to support voter education and outreach in the community for the First Supervisorial District, Special Primary Election.

This toolkit provides accurate and consistent messaging from a trusted source. This toolkit contains information and suggested messages for the **April 8, 2025, First Supervisorial District Special Primary Election**. All suggested messages and graphics are available for use on social media and websites.

## Election Information

This special primary election is to fill the vacant seat in the County's First Supervisorial District for the remainder of the current term ending in January 2029.

Only voters residing in the First Supervisorial District are eligible to participate in the election. Not sure if you reside in the First Supervisorial District? [Find your district](#).

If no candidate receives a majority vote in the primary election, the top two vote-getters will move on to the special general election on July 1, 2025.

Every active registered voter residing in the First Supervisorial District will receive a ballot in the mail **the week of March 10** for this special primary election.

### Here are your voting options:

- You can complete your ballot in the comfort of your home and return it through the U.S. Postal Service. Your signature is required for your vote to count!
- Starting Tuesday, March 11, you'll have the option of dropping off your ballot at one of 29 official ballot drop boxes throughout the district.
- If you would rather vote in person, that option is available too. Take advantage of one of the ten days of early in-person voting!
  - Starting Saturday, March 29, seven vote centers will be open daily from 8 a.m. to 5 p.m. until the final day of voting on Tuesday, April 8, when thirteen vote centers will be open from 7 a.m. to 8 p.m.

District 1 spans from the Pacific Ocean on the west, to the Otay and San Miguel mountains in the east, and from Barrio Logan in the north to the U.S./Mexico international border on the south. The First Supervisorial District includes the cities of Chula Vista, Imperial Beach, National City, and some communities within the City of San Diego, such as Barrio Logan, East Village, Golden Hill, and more. Additionally, District 1 includes the unincorporated areas of Bonita, East Otay Mesa, Lincoln Acres, Sunnyside, and La Presa.

**Not sure if you reside in District 1?** Click [here](#) to find out.

## Social Media Messaging

Follow [@sdvote](#) on X for updates and be sure to use the [#SDVOTE](#) hashtag!

### **Proactive Messages (now – Election Day, April 8)**

- Be an informed voter! The County of San Diego Registrar of Voters is the official source for election information. Visit [sdvote.com](#) to learn more about voting in the April 8 special primary election. #SDVOTE
- Your vote is your voice! Do you want to vote in the upcoming April 8 special primary election? You must be registered to vote and live in District 1. Not sure if you live in District 1? Find out here: [www.sdvote.com/content/rov/en/elec-rep-info-lookup.html](http://www.sdvote.com/content/rov/en/elec-rep-info-lookup.html)

### **Voter Registration Messages (now – March 24)**

- If you live in District 1 and want to vote in the April 8 special primary election, you must register to vote by March 24 to receive a ballot in the mail. Ballots will start going out the week of March 10. Learn more at [sdvote.com](#).
- Every active registered voter residing in District 1 will receive a ballot in the mail the week of March 10 for the special primary election. Not sure if you live in District 1? Find out here: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

### **Voting by Mail Messages (starting March 11)**

- District 1 voters: you don't have to wait until Election Day to vote! Don't delay, return your ballot by mail, postage free, or to one of the Registrar's official ballot drop boxes around the district. Find a location near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)
- Make your voice heard! Are you a District 1 resident and want to vote in the special primary election? Vote today! Learn more about your voting options: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

### **Vote Early Messages (March 29 – April 7, seven vote centers open daily from 8 a.m. – 5 p.m.)**

- District 1 voters: you have several secure options for returning your ballot in the special primary election. You can mail it, drop it at one of the Registrar's official ballot drop boxes, or visit a vote center. Learn more about your voting options at [sdvote.com](#)
- District 1 voters: avoid long lines and vote early! If you want to vote in person, seven vote centers are open today until 5 p.m. Find a location near you: [www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

## **Election Day Messages**

**(13 vote centers open today, voting hours on Election Day are from 7 a.m. to 8 p.m.)**

- District 1 voters: it's the final day to vote! Make your voice heard. Thirteen vote centers and 29 official ballot drop boxes are open throughout the district until 8 p.m. tonight.

Find a location near you:

[www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)

- District 1 voters: don't delay! There's still time to vote. Vote before 8 p.m. tonight. Find a vote center near you:

[www.sdvote.com/content/rov/en/elections/election\\_information.html](http://www.sdvote.com/content/rov/en/elections/election_information.html)